

CAPEBPO

FROM CAPE TOWN TO THE WORLD

Skills development

- Knowledge sharing events
- Master Classes
- Skills forums
- Career awareness drives
- Access to and participation in fully funded skills initiatives

Research

- Participation in industry human capital survey
- Industry white papers
- Case studies
- Barometer report

Industry development

- Access to investor networking opportunities
- Industry global best practice round tables
- Government lobbying - BBBEE, visas, incentives, Jobs Fund
- Sports Day
- Industry awards
- BPO investor summit
- Bootcamps
- Webinars
- User group sessions

Marketing

- Access to 1 analyst session per annum
- Overseas trade missions
- Content contribution for quarterly newsletter
- Content contribution on CapeBPO website
- Dedicated webpage on CapeBPO website
- Company videos
- Listing on website

CapeBPO membership entitles its members to a wide range of services



Exposure to international and domestic markets



Enhancement of domestic capability through SME development and partnerships



Participation in outward missions



Development of marketing collateral



Expert advice